CONTENT QUALITY CONTROL

CQC Content Evaluation Framework®

The Framework is a smartphone-based tool that helps guide content reviews. It does this by putting risks into categories, then posing category-specific queries.

Learn more at ContentQualityControl.Org

Categorizes Risks

Bias is often cited as a risk within healthcare content. But that's just one category that should be considered. The CQC Content Evaluation Framework includes three others where risks most often occur: **Validity, Influence** and **Accessibility**.

Increases Focus

The Framework prompts a reviewer to respond to category-specific queries. Not only does it help reduce risk in the project at hand, reviewers learn to internalize the queries and strengthen their oversight the more they use it.

Improves Efficiency

Instead of trying to fulfill vague requests such as "take a look at this and flag anything that seems off," content reviewers are highly efficient since they have a framework for understanding what they should be looking for.

Enhances Defensibility

The Framework helps strengthen content safety, accountability and defensibility by requiring reviewers to systematically check for complex and nuanced risks that can easily be missed.

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CQC Editorial + Advisory